

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 63470 CF NTL-POL FBD - LBD: 10/30/12 - 11/06/12 HL#: Created: 10/26/12 02:59 PM

Client: OBAMA FOR AMERICA (178906) CPE: / / 2265 Agency Commission: 15 % Updated: NMBRISTOW on 10/26/12 03:42 PM

Agency: GMMB, INC. (6441) Product: EST # 2265 (:60S) (1300) Self Protect.: :15:00 Confirmed: 10/26/12 03:41 PM

Buyer: SHIRA LEVY Demo: HHOLDS DMA RTG Sched. Code: B ****PRINT REQUIRED****

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

NEW ORDER; KEC/PH 10/26/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS528A	* T W T F * *	NEWS	60	B			0.0	\$600.00	2	\$1,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS528A	M T * * * * *	NEWS	60	B			0.0	\$600.00	1	\$600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MNEWS1	* T W T F * *	NEWS	60	B			0.0	\$700.00	2	\$1,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MNEWS1	M T * * * * *	NEWS	60	B			0.0	\$700.00	1	\$700.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MEARLY	* T W T F * *	MORN	60	B			0.0	\$550.00	2	\$1,100.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	MEARLY	M T * * * * *	MORN	60	B			0.0	\$550.00	1	\$550.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	1										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63470	CF NTL-POL	FBD - LBD: 10/30/12 - 11/06/12	HL#:	Created: 10/26/12 02:59 PM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 2265	Agency Commission: 15 %	Updated: NMBRISTOW on 10/26/12 03:42 PM	
Agency: GMMB, INC. (6441)	Product: EST # 2265 (:60S) (1300)	Self Protect.: :15:00	Confirmed: 10/26/12 03:41 PM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NSAT5-730AM	* * * * * S *	NEWS	60	B			0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	WCBSSUNAM	* * * * * S	MORN	60	B			0.0	\$2,600.00	1	\$2,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DPRICE	* T W T F * *	DAY	60	B			0.0	\$900.00	2	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DPRICE	M T * * * * *	DAY	60	B			0.0	\$900.00	1	\$900.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DYR	* T W T F * *	DAY	60	B			0.0	\$800.00	2	\$1,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DYR	M T * * * * *	DAY	60	B			0.0	\$800.00	1	\$800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	1										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63470	CF NTL-POL	FBD - LBD: 10/30/12 - 11/06/12	HL#:	Created: 10/26/12 02:59 PM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 2265	Agency Commission: 15 %	Updated: NMBRISTOW on 10/26/12 03:42 PM	
Agency: GMMB, INC. (6441)	Product: EST # 2265 (:60S) (1300)	Self Protect.: :15:00	Confirmed: 10/26/12 03:41 PM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NNOON	* T W T F * *	DAYN	60	B			0.0	\$650.00	1	\$650.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	1										
014	NNOON	M T * * * * *	DAYN	60	B			0.0	\$650.00	1	\$650.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	1										
015	EPHIL2	* T W T F * *	EFG	60	B			0.0	\$1,300.00	2	\$2,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	2										
016	EPHIL2	M T * * * * *	EFG	60	B			0.0	\$1,300.00	1	\$1,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	1										
017	NEARLY5PM	* T W T F * *	NEWS	60	B			0.0	\$2,400.00	2	\$4,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	2										
018	NEARLY5PM	M * * * * * *	NEWS	60	B			0.0	\$2,400.00	1	\$2,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63470	CF NTL-POL	FBD - LBD: 10/30/12 - 11/06/12	HL#:	Created: 10/26/12 02:59 PM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 2265	Agency Commission: 15 %	Updated: NMBRISTOW on 10/26/12 03:42 PM	
Agency: GMMB, INC. (6441)	Product: EST # 2265 (:60S) (1300)	Self Protect.: :15:00	Confirmed: 10/26/12 03:41 PM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	PNAVY	* T * * * * *	REGP	60	B			0.0	\$9,000.00	1	\$9,000.00		
	LUR												
	FBD	LBD	Oct 29										
	10/30/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NLATE7	* T W T F S S	NEWS	60	B			0.0	\$3,200.00	3	\$9,600.00		
	LUR												
	FBD	LBD	Oct 29										
	10/30/12	11/04/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NLATE7	M * * * * * *	NEWS	60	B			0.0	\$3,200.00	1	\$3,200.00		
	LUR												
	FBD	LBD	Nov 05										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	SBACCESS	* * * * * S	AXIS	60	B		FOOTBALL	0.0	\$1,000.00	1	\$1,000.00		
	LUR												
	FBD	LBD	Oct 29										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	LLETTER1	* T W T F * *	LETT	60	B			0.0	\$1,200.00	3	\$3,600.00		
	LUR												
	FBD	LBD	Oct 29										
	10/30/12	11/02/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	LLETTER1	M * * * * * *	LETT	60	B			0.0	\$1,200.00	1	\$1,200.00		
	LUR												
	FBD	LBD	Nov 05										
	11/05/12	11/05/12	1										

Order Item Summary



KCNC-TV

Order ID: 63470	CF NTL-POL	FBD - LBD: 10/30/12 - 11/06/12	HL#:	Created: 10/26/12 02:59 PM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 2265	Agency Commission: 15 %	Updated: NMBRISTOW on 10/26/12 03:42 PM	
Agency: GMMB, INC. (6441)	Product: EST # 2265 (:60S) (1300)	Self Protect.: :15:00	Confirmed: 10/26/12 03:41 PM	
Buyer: SHIRA LEVY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	35	0	\$53,750.00	\$45,687.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$53,750.00	\$45,687.50	\$0.00	\$0.00